



The
Women's
Center
**25th Annual
Leadership
Conference**
Celebrating The Power of Women

About the Conference

The Leadership Conference, an annual event hosted by The Women's Center, connects women leaders and business professionals across the Washington, D.C. metropolitan area. Celebrating its 25th year, the Conference will bring together 700 individuals of varied backgrounds, professions and ages in one unique and exciting event focused on leadership and education. The Conference will take place on March 19, 2011 from 8:30 am until 3:00 pm at the McLean Hilton in Tysons Corner, Virginia. A complimentary continental breakfast and plated lunch are included.

Speakers

The speakers for this conference will be comprised of a diverse group of accomplished, talented leaders from a variety of disciplines.

Sponsorship Benefits

LEADERSHIP SPONSOR \$25,000

All \$2,500 Table Sponsor Benefits plus:

- Two additional tables at the Conference (Three total)
- Full page company profile & logo in the Conference Program
- Option to speak during opening session
- Complimentary exhibit table
- Company banner at the Conference Registration Table
- Company name & logo on The Women's Center website as Conference Sponsor (from commitment date to one month after the Conference)
- Recognition from podium during opening session
- Company name & logo on Conference promotional materials
- Company name & logo in Conference press release
- Each attendee selects one book at the Conference Bookstore

PROGRAM SPONSOR \$10,000

All \$2,500 Table Sponsor Benefits plus:

- One additional table at the Conference (Two total)
- Half page company profile in the Conference Program
- Company name & logo on The Women's Center website as Conference Sponsor (from commitment date to one month after the Conference)
- Recognition from podium during opening session
- Option to introduce speaker at the Conference
- Each attendee selects one book at the Conference Bookstore

SESSION SPONSOR \$4,000

All \$2,500 Table Sponsor Benefits plus:

- Quarter-page company profile in the Conference Program
- Company name & logo on The Women's Center website as Conference Sponsor (from commitment date to one month after the Conference)
- Host a concurrent session with logo and name on session signage

TABLE SPONSOR \$2,500

- One table of ten at the Conference
- Twenty-five word company profile in the Conference Program
- Audio-visual recognition at the Conference
- Listing on The Women's Center website

SPEAKER SPONSOR \$1,000

- Four tickets to the Conference
- Audio-visual recognition at the Conference
- Listing on The Women's Center website

INDIVIDUAL TICKETS

- \$180 – non-member
- \$160 – member